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CancerFree KIDS

Pediatric Cancer Research Alliance

New Jewelry Line features CancerFree Kids Pinwheel Logo!

A unique line of hand-made jewelry is being offered by Bead Happy to honor childhood cancer survivors. The jewelry features a clay bead with the CancerFree Kids pinwheel logo. A portion of the proceeds benefits CFK. Popular items include a **Bracelet Keychain**, and a

beautiful "**Mother's Bracelet**" which includes your child's name in sterling silver, each child on their own strand. If you happen to be the mother of a child with cancer, or have lost a child to cancer, that child's name can be distinguished by a pinwheel bead on either side.

Check out our website for more jewelry,
including necklace and children's designs!
www.cancerfreekids.org.



Bracelet Keychain – great for the busy woman who always has her hands full! Or take the keyring off and wear it as a bracelet! How about one of each?! Each bracelet is unique and features one handmade pinwheel bead plus a selection of whimsical glass and metallicized beads. Approx. 8". (other sizes available upon request) \$25.

Child's Bracelet – smaller version of above, perfect for the little girl in your life! \$12.



A beautiful "**Mother's Bracelet**" with the names of your children in sterling silver. \$50 per strand.

Child's Keepsake Bracelet – smaller version of above with your child's name in sterling silver. \$36. Or another trend is to make it a "brag bracelet" with something like "Go Tigers!", "Cheerleader", or "WWJD?".

To order or for more information, contact Ellen Flannery at
513-652-KIDS or ellen@cancerfreekids.org.

Here are some ways you can help:

- Support our fundraising projects
- Volunteer your time and talents
- Put us in touch with a company or organization who might want to help
- Create your own fundraising event for CancerFree Kids
- Make a contribution
- And any other way you can think of!

We would love to hear your ideas!

Contact:
Ellen M. Flannery
Founder and President

(513) 652-KIDS
P.O. Box 575
Loveland, OH 45140

ellen@cancerfreekids.org

*Check out our
Web site*

www.cancerfreekids.org



Fundraising Highlights!

Chow Down for Charity

In recognition of September as National Cancer Awareness Month, six area restaurants chose one day as their "CancerFree Kids Day." A portion of all sales earned by each restaurant on their design-

ated day was donated to CFK. Participating restaurants were: Bella at the Aronoff, Watson Bros. Brewery, Toot's, Paxton's, McAlister's Deli, and Baba Budan Coffee Shop. Thank you to all!

"A Beautiful Night Out!" Fundraiser Was A Beautiful Success!!

A unique and fun event was held this summer at Studio Blue, a new hair salon and day spa in Blue Ash, Ohio. "A Beautiful Night Out" included all of the services the salon offers, plus wine and hors'd'oeuvres. After the makeovers the group went to Carlo and Johnny's Restaurant where CancerFree Kids was the featured charity for the evening. Patrons were very generous with their donations and the evening produced some new friends of CFK (and a few new hairdos)! We plan to host a similar event this winter! Let us know if you would like to be on the invitation list!



Marathoner Raises \$1500 for CFK!

When Loveland, Ohio resident Molly Rockett decided to run her first marathon, she knew it would be a huge challenge! She also knew that her young friend Cory was confronting a much bigger challenge. Cory was fighting for his life after being diagnosed with cancer at 7 years old. Molly decided to make a difference in the fight against cancer by asking friends and family to sponsor her as she ran the Flying Pig Marathon in May, 2003. They responded very generously

and she presented a check for \$1500 to CancerFree Kids which will be used to further research. Thanks to Molly and all of her supporters!

Two CancerFree Kids Board members also successfully completed the Flying Pig Marathon: Dr. Frank Smith and Dr. Timothy Cripe, both of Cincinnati Children's Hospital Medical Center. Congratulations, Docs!

"A Party with a Spin...!"

People often ask what they can do to help us in our mission to fund childhood cancer research. Here is a fun way to help! "A Party with a Spin...!" is an opportunity for you to host your own event – a small dinner party or a huge shindig – as a benefit for CancerFree Kids. Here's how it works: we provide everything you need related to CFK - invitations, pinwheel decorations and favors, CFK lapel pins for donors, thank you cards, party ideas, etc. You host the party just as you would any party and ask your guests to make a contribution to CFK.

You can set an amount for each guest in advance, say \$50 or whatever you are comfortable with, or you can leave it up to the guest. If you are interested in hosting "A Party with a Spin...!" or would like more information, contact Ellen Flannery at 513-652-KIDS or ellen@cancerfreekids.org.

Thanks to Tom and Barb Daugherty for hosting the first "A Party with a Spin...!" this summer!! Through their generosity and that of their friends and neighbors, they raised more than \$1300 for CancerFree Kids!!

Contact:
CancerFree Kids
Ellen M. Flannery
Founder and President

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P.O. Box 575
Loveland, OH 45140

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Letter From the President

Dear CancerFree Kids Supporters,

As we celebrate our one year anniversary since starting CancerFree Kids, we have so much to be grateful for and so much work to do! We have gained many "Friends" over these months and we pledge to keep in touch with you, give you opportunities to learn more about our mission and to help us with our efforts to raise funds and public awareness for childhood cancer research. As you read through this newsletter, please contact me if there is an area where you think you could help!

For anyone who is not familiar with CancerFree Kids, we are a non-profit corporation whose mission is to eradicate cancer as a life-threatening illness in children. CancerFree Kids was founded by my husband, Sam, and me after our daughter was diagnosed with cancer at 6 months old. We soon discovered that childhood cancer research is severely underfunded and made a commitment to do something about it.

It has been an incredible journey so far. I rarely go a week without meeting someone who has been touched by childhood cancer. We continue to actively advocate for more government funding for children's cancer research and to work on fundraising efforts so CancerFree Kids can directly fund research. We are planning to make our first research grant at the end of the calendar year. We are also moving in to our first offices December 1, thanks to a grant from the Greater Cincinnati Foundation!

As always, thank you for your support of CancerFree Kids! I look forward to hearing from you.

Sincerely,
Ellen M. Flannery

*Please keep
CancerFree Kids
in mind as you
wrap up 2003!*

If you or your company would like to make a last minute, tax-deductible contribution before the end of the year, please consider CFK! We are preparing to make our first research grant at the end of this year and your donation would help us fund important research! Thank you for your support!

*Check out our
Web site*
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What You Should Know About Childhood Cancer

We all know that children's cancer research is important, but it's not only because we want to preserve the life and potential of every child. Researchers learn so much about cancer in general when we study children's cancers, and that knowledge is applied to all kinds of cancers, including adult cancers. When you can rule out lifestyle factors (lifetime of smoking or poor diet, environmental hazards, etc.) the research on childhood cancers can focus on the basic causes – cell mutation, genetics, etc. – which offers insight into all kinds of cancer.

Much of what we know about successful cancer treatments, including chemotherapy and bone marrow transplantation, was developed as a treatment for children and later applied to adults. Research on childhood cancers could soon be applied to adults fighting breast, prostate, uterine, liver, brain, kidney and other cancers. Doesn't it make sense that we get "more bang for our buck" by giving greater funding to children's cancer research for the good of all? Tell your Congressperson. Tell anybody!

NFL Alumni Raffle Benefits CancerFree Kids!



The Cincinnati Chapter of the NFL Alumni Association selected CancerFree Kids as the beneficiary of the proceeds from their 2004 Super Bowl Raffle! The drawing was held at Carlo and Johnny's Restaurant where Jim and Denise Breech along with NFL Legends Anthony Munoz, Isaac Curtis, Louis Breeden and Dave Wilkins presented CancerFree Kids with a check for \$6,250! Congratulations to the Winners: Jeff Cattell of Columbus won the Grand Prize Trip to the 2004 Super Bowl; Keith Gilbert of Centerville won \$1,000 Second Prize; and Alan Newbright of Hamilton won \$500 Third Prize! Thank you to the NFL Alumni, Carlo and Johnny's and everyone who purchased a raffle ticket!