



CancerFree
KIDS

Pediatric Cancer
Research Alliance

January, 2012

Dear Regional Representatives and Team Coaches:

The Ohio High School Boys Volleyball Association has once again chosen **CancerFree KIDS** as its 'charity of choice' for this 2012 volleyball season. In the past four years your teams have collectively raised nearly \$50,000 for **CancerFree KIDS**, making a huge impact on CFK's life-saving mission.

We invite your team to join our partnership by participating in the **2012 COURAGE COURT CHALLENGE!** Each team is asked to consider raising money and awareness for CFK during the season. It is a great way to give back, create team bonding and to join together in the fight to cure this terrible disease. As athletes, good health is a way of life. For the courageous kids fighting cancer, it is just a hope.

In the past, most teams have hosted their fundraisers surrounding a regularly scheduled rival match. *You can make your fundraiser as simple or involved as you want, but our first recommendation is to have a parent volunteer take charge of this.* Your team can raise money through raffles, split the pot, concession sales, silent auction, or simply asking for donations from your team and their family and friends etc. Some teams have even hosted car washes or other 'team bonding' fundraisers instead of, or in addition to, their rival match fundraiser. In other words, how you raise the money is totally up to you!

There are several new EASY fundraising ideas we have developed for this years Court Challenge that we will share with your parent volunteer once we hear from them. *Obviously your personal support and encouragement will help to ensure success of the event.*

As an extra 'incentive to participate' -- a *Court Challenge Grand Prize Package* will be awarded to the division one and the division two teams that raise the most money for **CancerFree KIDS** this season. The winners will be announced at the State Championship game.

To help you get started, we are enclosing a simple 'how to get started' list – which is attached to this letter. You can use this list to help recruit a parent volunteer(s) and ask them to contact me so I can help them get started. It's easy, fun and very rewarding. Please contact us if you have any questions, or need additional help. We are here to help you in anyway we can!

Sincerely yours,

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