



NEWS RELEASE
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CINCINNATI-AREA STUDENTS HELP RAISE \$232K FOR CHILDHOOD CANCER RESEARCH
CancerFree KIDS “Night for the Fight: Fight Week” Goes Virtual for Social Distancing

CINCINNATI, OH – March 18, 2021 – More than 650 Tri-State high school students and sponsors joined forces to raise \$232,000 as part of CancerFree KIDS’ ninth annual Night for the Fight fundraising effort. This year’s event transformed into a virtual, one-week competition between March 6 – 13 to accommodate social distancing and other COVID-19 safety precautions. Organizers say this year’s event was a rousing success.

“Our students came through for us once again, and we are astounded by their creativity and commitment to childhood cancer research, even when the current pandemic climate forced a big change,” says Jill Brinck, executive director, CancerFree KIDS. “We so appreciate the strong fundraising results, but the bigger win here is hundreds of kids and their collective effort to beat childhood cancer.”

Traditionally, Night for the Fight is a 12-hour overnight event in which students learn about childhood cancer and take part in games and entertainment throughout the celebration. The 2021 “N4TF Fight Week” evolved into a virtual challenge in which student teams from 37 local high schools competed in scavenger hunt-style challenges by using a special mobile platform to submit photos and videos of their achievements. The 250 challenges ranged from mission-oriented to wacky activities that intend to help encourage children currently battling cancer.

Clermont County-based TQL Foundation served as presenting sponsor of N4TF: Fight Week for a third year in a row. “Research is a critical component of fighting pediatric cancer, and CancerFree KIDS is leading the charge in that effort,” says Kerry Byrne, president, Total Quality Logistics. “We’re honored to support an effort that strongly aligns with our values and allows students to work toward a common goal.”

Since its inception in 2013, Night for the Fight has raised more than \$1.7 million for childhood cancer research. CancerFree KIDS is a Cincinnati-based non-profit organization that is committed to eradicating cancer as a life-threatening disease. Founded in 2002, the organization has funded more than \$6 million in grants for promising research that would otherwise go unfunded. For more information about CancerFree KIDS, visit www.cancerfreekids.org.