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**100 MILE CHALLENGE FUNDRAISING CAMPAIGN RAISES MORE THAN \$71K FOR CANCERFREE KIDS**  
*855 Donors and Participants Join Effort to Support Critical Research*

CINCINNATI: CancerFree KIDS is celebrating the finish of its month-long 100 Mile Challenge fundraising campaign with a total of \$71,705 raised to support critical childhood cancer research. The challenge lasted for the entire month of September and coincided with Childhood Cancer Awareness Month.

This event represented the organization's first-ever 100 Mile Challenge, which enjoyed support by 36 teams and 275 registered participants who committed to log 100 miles of physical activity in September. The 855 donors who supported the fundraiser included more than 400 people who were new to supporting CancerFree KIDS.

"These donors and participants really stepped up in the name of finding a cure for cancer's youngest warriors," says Jill Brinck, executive director, CancerFree KIDS. "Not only did our dedicated teams bring awareness to critical issues in pediatric cancer, but we will be able to fully fund another grant that will support a high-risk, high reward research initiative that would otherwise go unfunded."

Registered participants logged more than 9,600 miles of walking, running, biking, swimming, and other physical activity. The Interlink Cloud Advisors team raised the most funds of any team, with a fundraising total of \$5295. Mason-based Chard Snyder served as this year's presenting sponsor of the 100 Mile Challenge.

Founded in 2002, CancerFree KIDS has invested more than \$7 million since its inception to fund high-risk, high-reward research initiatives at Cincinnati Children's Hospital Medical Center and Nationwide Children's Hospital in Columbus. The studies intend to find cures and gentler treatments for children with cancer to give every kid a chance to grow up.

Please visit [www.cancerfreekids.org](http://www.cancerfreekids.org) for more information about CancerFree KIDS and the research it supports.